



For Release

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Flying Fisherman® Adds New Roller and Slack Tide Sunglasses

Islamorada, Florida Keys – Two new, wrap around frame styles will round out the 2016-2017 Flying Fisherman collection that will have serious anglers seeing fish and looking good. The Roller is a medium to large, square-wrap frame that features on-trend design, generous polarized coverage, and light-weight comfort for all day wear. Frame colors are crystal-gunmetal with Acutint™ smoke or smoke-blue mirror lenses, crystal-brown frames with Acutint™ amber and matte black with Acutint™ yellow amber lenses.



Also new this fall, the Slack Tide is a sporty small to medium fit wrap frame with wrap coverage to block out polarized glare. Temples on the Slack Tide come with a cut out for complete customization for lanyard of your choice. Lightweight frame colors are matte black and granite. Lens options include Flying Fisherman's Acutint™ smoke, smoke-blue mirror, vermillion, amber, or amber-green mirror lenses. MSRP is \$24.95 to 29.95.



The Flying Fisherman® Polarized, AcuTint™ lens coloring system eliminates glare, enhances color contrast and visual sharpness, and allows anglers to see below the water's surface, adding to fishing productivity. More information on Flying Fisherman® products, along with testimonials, dealer locator and more, are available at www.flyingfisherman.com. Press releases and hi-res product images can be downloaded at: <http://bit.ly/29hTRZ8>.

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