



**For Release**

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## **Flying Fisherman® Targets Lady Anglers with Sanibel**

*Islamorada, Florida Keys – July 2014.* It's usually an accepted fact that women are the quickest learners in the sport fishing arena. They also recognize the value and importance of good equipment, and that quality polarized lenses are a must for fishing, to block UV light, glare and most of all offer total eye protection from flying lures, buck tails, hooks, sinkers and more. The **Sanibel** features Flying Fisherman®'s decentered and polarized RhinoLens™, made with injected polycarbonate that is virtually indestructible, and 35 times stronger than glass or CR39, and block 100% of UVA/UVB rays. The TR90 frame construction makes the **Sanibel** incredibly durable and they come in the designer colors of Shiny Sand with amber lenses and Shiny Mauve with smoke lenses. Much more than a fashion statement, the **Sanibel** puts function with fashion like no other pair of fishing sunglasses designed especially for women. They come with a microfiber drawstring case, and MSRP is \$69.95.

The Flying Fisherman® Polarized, AcuTint™ lens coloring system eliminates glare and enhances color contrast, without distorting natural colors. The enhanced visual sharpness and eye comfort adds to fishing productivity and maximizes the overall outdoors experience for anglers and water sports enthusiasts.

For more information on Flying Fisherman® products, along with testimonials, a dealer locator and more, go to [www.flyingfisherman.com](http://www.flyingfisherman.com).

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