



For Release

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Drift is New For Flying Fisherman® Eyewear Collection

Islamorada, Florida Keys – July 2014. A frequent eyewear request from anglers is for semi-rimless, wrap-around styles with generous polarized viewing coverage. The ***Drift*** answers the call. Our AcuTint™ polarized Triacetate (TAC) lenses are optically clear, resist fogging, shrinking and scratching, and the ***Drift*** lenses are flared on the bottom for maximum peripheral coverage. The polycarbonate frames include super comfort, non-slip nose and temple pads for all day wear on the water and are available in Matte Crystal Navy with smoke lenses and Matte Black with Copper lenses. They're a great all around pair of fishing sunglasses that meet both performance and comfort challenge.

The Flying Fisherman® Polarized AcuTint™ lens system eliminates reflected glare and enhances color contrast, without distorting natural colors. The enhanced visual sharpness and eye comfort adds to fishing productivity and maximizes the overall outdoors experience for anglers and water sports enthusiasts. They also block 100% of UVA and UVB rays. MSRP is \$24.95.

The ***Drift*** is one of 50 Flying Fisherman® sunglass styles. For more information on Flying Fisherman® products, along with testimonials, a dealer locator and more, go to www.flyingfisherman.com.

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