



For Release

Contact: Linda Sheldon – V.P.
Linda@flyingfisherman.com
800.335.9347 / 305.852.8989
www.flyingfisherman.com

Flying Fisherman® Eyewear Accessories For Anglers
Stylish Lanyards Helps Prevent Loss of Sunglasses

Islamorada, Florida Keys – July 2013. Three hot new colors of neoprene sunglass lanyards will not only help keep your sunglasses comfortably in place while you're wearing them, they'll also keep you from losing them when you're not. The lanyards are made from ultra-soft neoprene material that's comfortable to wear, hand washable, and attached by moistening the temple ends of glasses and inserting them into the tube shaped ends until snug...a very stylish way to help prevent loss of sunglasses.

New colors for 2014 are Pink, Rust and Royal Blue, all featuring the Flying Fisherman® logo imprinted in silver. The collection also offers several fish graphic lanyards – everything from Salmon to Sailfish, Tarpon to Walleye, and more. Several floating retainers, braided and rubber retainers are also available. MSRP for the new straps is \$5.95, and between \$4.95 to \$6.95 for others.

All Flying Fisherman® products along with testimonials, dealer locator and more are available for review at www.flyingfisherman.com.

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