

For Release May 2013 Contact: Linda Sheldon – Vice President Linda@flyingfisherman.com 800.335.9347 / 305.852.8989

Flying Fisherman® Introduces the Breeze Small Details Make A Big Difference

Islamorada, Florida Keys -- Light as the wind, the new *Breeze* sunglass is a mid-sized, unisex sunglass that performs as good as it looks. Made from injection-molded nylon, the stylish wrap frames have wider temples for generous sun protection, vented nose pads, and co-injected temple pads for a snug fit -- features not usually seen at this price. Polarized lenses are 8 base curve, 59 x 35mm, and made from hard coated, triacetate with Flying Fisherman®'s AcuTint[™] Lens Color System to enhance contrast without distorting natural colors. They're scratch resistant, eliminate glare, and provide 100% protection from harmful UV rays. Frame colors are shiny black and shiny tortoise, and both come with amber or smoke lenses. Suggested retail is just \$21.95.

The *Breeze* will be added this fall to the Flying Fisherman® Action Angler Sunglass Collection of more than 30 styles -- including ladies and Jr. Angler styles, featuring triacetate lenses, 100% polarization, UV 400 protection and a one year warranty, priced from \$14.95 to \$29.95.

The entire collection of Flying Fisherman® eyewear, apparel and angler accessories, along with testimonials, a dealer locater and more, can be seen at <u>www.flyingfisherman.com</u>.

#