

New Top-Quality Spin/Fly Travel Rod Ensemble Set to Debut at ICAST 2013

ISLAMORADA, Fla. – An innovative, high-performance travel fishing rod ensemble, developed in the Florida Keys, is to debut at ICAST 2013 in Las Vegas.

Flying Fisherman's Passport collection features three separate tackle classes including heavy, medium and light. Each collection features a four-piece, nine-foot fly rod and a three-section, seven-foot spinning rod, both packaged in a durable travel portfolio.

"This fulfills needs of discriminating anglers who want high confidence in their tackle when they travel," said Linda Sheldon, Flying Fisherman's vice president.

Passport was designed by veteran Keys captain Randy Towe and engineered by Juan Gozio, owner of Tackle Tech, a premiere Argentinean tackle manufacturer.

Gozio said state-of-the-art materials and components are used to fabricate Passport.

When Towe speaks of those resources, he emphasizes "high-modulus and high-strain Japanese graphite with nano-resin technology; connections reinforced with exotic carbon fibers and top-quality Portuguese cork grips." Fuji reel seats and other high-quality components also define Passport.

The result, Towe and Gozio say, are incredibly light and durable fishing rods that look and perform as the finest one-piece sticks, but are easily packaged for convenient travel.

"Pull (on the rod) like a man," Gozio challenged an angler who recently gripped a Passport saltwater light spinning rod with all his might.

Gozio was holding the tip inches off the floor proving the rod wouldn't break and it didn't matter how much pressure was applied.

In fact, there is such high confidence in Passport, Flying Fisherman offers a lifetime warranty against manufacturer's defects. And for accidental breakage not covered under warranty, the Passport Replacement Program covers any broken piece, even if it's not a defect. A flat \$50 fee covers any replacement part, handling, and express worldwide shipping.

.Manufacturer's suggested retail price for Passport is \$499.95 the light spin/fly rod ensemble; \$519.95 for the medium and \$534.95 for the heavy.

Since 1985, Islamorada-based Flying Fisherman has produced top-quality, functional products ranging from polarized eyewear to apparel for anglers around the globe.

More details on Passport are available at www.flyingfisherman.com or by calling 305-852-8989.

ICAST attendees can be introduced to Passport at Flying Fisherman booth 1350, as well as during daily casting demonstrations.

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Contact: Andy Newman, 305-461-3300 or andy@newmanpr.com

Three (3) JPEG photos attached.