



For Release

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Flying Fisherman® Adds New SunBandit™ Designs

Islamorada, Florida Keys - Preventing sun damage to your skin is a main concern for anglers, and the **SunBandit™** by Flying Fisherman® is up to the challenge. Designed with one-way horizontal stretch, the SunBandit™ is extremely comfortable, lightweight, breathable, and functional. It's made of 100% microfiber polyester that wicks moisture and dries quickly, can be worn up to 12 different ways, and comes in 24 different designs. "The trend to wear UV face mask protection has grown rapidly, as anglers realize the benefits of protective coverage", said Pat Sheldon company president. "I once asked a guide friend of mine how many SunBandits™ he needed for a season, and he said a couple dozen. Why so many, I asked...he answered 'cause I don't want to smell the same lunch 2 days in a row!' Pretty funny, but the take away is that more than one garment is a must for the avid fisherman, and dealers need to offer a wide selection of product designs to appeal to sun-conscious anglers".

New designs for 2013 are Fish Hooks, Lion Fish, Peacock Bass, Mahi Tail, Sea Shells, and Misty Logo. And at just \$15.95 suggested retail, there priced considerably less than similar products from other manufacturers. Flying Fisherman®'s collection of wearable art continues to expand and offer anglers a fashion statement that includes style and function.

More information on Flying Fisherman® products, along with testimonials, retail outlets and more are available at www.flyingfisherman.com.

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